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ANNUAL REPORT
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MOPS • 2021 - 2022



MOPS MISSION

We are called to encourage and equip moms of young children to realize their potential as mothers, women and leaders in relationship with Jesus and in partnership with the local church.

**Unless otherwise noted, all stats are sourced from the MOPS International 2021-2022 Mom, Leader and Pastor Surveys.*

HELLO

“They heard the sound of the LORD God as He was walking in the garden in the cool of the day, and they hid from the LORD God among the trees of the garden. But the LORD God called to the man, “Where are you?” - Genesis 3:8-9

“Where are you?” God asks a powerful question in the garden. Of course, He already knows the answer. He is aware that relationship has been broken, that sin has entered the garden and that shame, pain and division have become part of the human experience, but God starts with a gentle question nonetheless.

At MOPS we see the brokenness of the world on daily basis. Moms are experiencing the same emotional, relational and spiritual poverty that started in the garden. The hope that MOPS offers is simply sharing the truth of God’s redemptive plan during a time in life when women are open to having conversations about faith. In fact, we start by asking the same question that God asked in the garden, “Where are you?” Where are you in your faith? In your relationships? In your mothering? In your mental, physical and emotional health? In getting honest about the state of our lives, we start to experience freedom and healing. MOPS is the catalyst to starting these conversations that ultimately point to the truth and hope found in Christ.

This past year MOPS started specialty online groups with meetings for working moms, moms of special needs kids, and moms with blended families. We held leadership trainings in 72 countries and 17 different languages and reached over 4.5 million moms through our online programming. MOPS groups were started in closed countries and over the past six years have witnessed 46,000 women make a decision to follow Christ.

As churches struggle to reach young families, MOPS continues to create innovative ways to help the Church invite moms, kids and families into community and ultimately connect them to lifelong faith formation in the Body of Christ.

Your generosity has made all of this possible. Thank you for your partnership, it is making an eternal difference. God is moving and good things are ahead.

Warmly,



Mandy Arioto

President and CEO of MOPS International

AMERICA'S MOTHERS ARE IN CRISIS. IS ANYONE LISTENING?

*Source: nytimes.com, February 4, 2021

75%

75% OF MOMS SAID THEY FELT DESPARATELY LONELY AND REPORTED HAVING NO CLOSE FRIENDS.

Source: Marketing 2 Moms Survey, 2021

2/5

2 IN 5 KIDS WILL BE BORN TO UNMARRIED MOMS, COMPARED TO ONE IN 10 IN 1970.

Source: Marketing 2 Moms Survey, 2022

96%

96% OF WOMEN WANT A MENTOR; ONLY 36% SAY THEY HAVE ONE.

Source: Forbes.com, 2022



GOOD NEWS: MOPS is listening. In fact, we are working with Barna Group, a world-renown research firm, to conduct a yearlong study on the State of Motherhood. We know that healthy intrapersonal relationships, as well as a confident personal relationship with God are essential ingredients for a healthy self-image and a thriving life. Moms in MOPS report that their involvement has provided friendship, marriage support, and a deep relationship with Jesus.

In our year-end survey, participants reported MOPS positively impacted their lives:

- **91% report that MOPS provided practical tools to be a better mom.**
- **94% said MOPS provided a supportive community.**
- **83% felt participation in MOPS increased confidence in parenting.**
- **80% MOPS moms said MOPS provided them with a mentor.**

*Be completely humble and gentle. be patient, bearing with one another in love.
Make every effort to keep the unity of the spirit through the bond of peace.*

TESTIMONIES OF IMPACT

I was homeless, and my son and I lived at a Rescue Mission. After sharing with my MOPS community, they helped me find stable housing and our group also raised awareness for the need of mothers in homeless shelters. Our church and any MOPS mothers donated generously to our local Rescue Mission for Christmas. It really moved me. – ROBERTA, MICHIGAN



My fiancé and I were 16 when we were faced with the biggest challenge in our lives, we were going to be parents! The day that our daughter was born was one of the best days in my life, and I knew that I was ready to give up anything in my life for her. That quickly changed once I got out into the world and witnessed first-hand how mean and judgmental others attitudes were toward us being young parents. Never did I feel good enough...that is until I found Teen MOPS and a group of women who have forever changed my life. Through the years I have come to have a personal relationship with Jesus Christ. I no longer hold on to the lies that I use to let define who I was. Our daughter just turned 5 in January, and my fiancé and I plan to get married in August this year, something I would NEVER have thought possible when I was staring at my positive pregnancy test at the age of 16! Looking back at the years and those moments of pain-I know God gave me this life, this story for a reason. That little girl is my miracle, and through her, through the experiences and places being her mom has led me; I found my way to my heavenly father. I am no longer ashamed of the way that I got here, of the bad choices I made up to this point, but I am so grateful for God's grace, love and forgiveness; because without Him, I would still be lost. - TARA, GEORGIA

MOPS changed my marriage. The speakers inspired me to take a different perspective and dig deep into issues I didn't realize were there. It sparked conversations with my spouse that truly changed our home forever; changed me! I cannot begin to describe what all MOPS has done in my life in the past four years; but I will say I am a better wife, mom, friend, and Christian because of MOPS!

– SARAH, CALIFORNIA

I used to beat my kids and scream at my husband because that is how I was raised and thought it was the only way, but MOPS has taught me to be a good mom and how to use healthy communication.

– MOPS MOM IN AFRICA



TRANSFORMING EMOTIONAL POVERTY
INTO EMOTIONAL HEALTH

MOMS ARE NOT OKAY: PANDEMIC TRIPLES ANXIETY AND DEPRESSION SYMPTOMS IN NEW MOTHERS.

*Source: Forbes.com June 19, 2020

**1 IN 5 FAMILIES HAVE
A CHILD WITH SPECIAL
NEEDS.**

Source: Marketing 2 Moms, 2022

**65% OF FAMILIES
REPORT HAVING
FINANCIAL INSTABILITY
IN THE LAST YEAR.**

Source: KFF.org

**35% OF MOMS SAID
THEY EXPERIENCE
ANGER THAT SOMETIMES
RESULTS IN HARM TO
THEIR KIDS.**

Source: Association of Mental Health, 2021

**79% OF MOMS SAID THEY
ARE WORRIED THEY ARE
DRINKING TOO MUCH.**

Source: Association of Mental Health, 2021

**78% OF MOMS REPORT
DAILY DEBILITATING
SYMPTOMS OF ANXIETY
OR DEPRESSION.**

Source: Marketing 2 Moms Survey, 2022



GOOD NEWS: We believe Jesus offers peace that passes understanding especially in uncertain times. MOPS invests in moms and we strive to provide practical tools for parenting, and mental health support to build emotionally resilient moms. Healthy moms make a healthy world.

The investment is paying off:

- **80% of moms report decreased anxiety as a result of attending MOPS.**
- **Women in Africa, Latin America and the Mediterranean are learning practical skills that help them create products and start businesses to support their families to alleviate financial stress.**
- **MOPS started online groups to support moms with special needs kids, women working outside the home and moms with blended families.**

*And the peace of God, which surpasses all understanding will guard
your hearts and your minds in Christ Jesus.*

PHILIPPIANS 4:7 ESV

TESTIMONIES OF IMPACT

"I'm a MOPS leader of a special needs mom's group in Brazil. We've been gathering together since 2019. At the beginning we started with a small group of moms who wanted to pray for our kids with special needs. Here in Brazil, we celebrate Father's Day on the second Sunday of August. We decided this was an opportunity to invite special needs Dad's to come to our group, so we planned a special Father's Day meeting. More than 15 fathers came to our meeting. My husband, father of our son with Autism Spectrum Disorder (ASD) and who has ADHD, shared his own testimony with the group. He talked about our experience of feeling alone in our special needs parenting. Then, he challenged the fathers to connect with someone and share the burden of their hard days. We prayed together for the dads and the families. We also had more than 10 kids with special needs enjoying our time together. It was a very special moment."

- LETICIA, BRAZIL

"Through MOPS I've learned how to start a business. Now I am making enough money to send my kids to school. MOPS has changed my life." - DEMBE, UGANDA

"As I was struggling through addiction recovery and broken marriage due to both my husband and my drinking habit and emotional neglect and abuse, my MOPS group was there for me and accepted me with love and understanding. I worked through many of my own issues as I prepared to share at our testimony tea and it brought about a lot of growth and healing. Today both my husband and I are sober, we are attending church together and our family is thriving again. It was a difficult time in my journey and I don't know if I would have gotten through it in such a miraculously positive way if it wasn't for my MOPS ladies, redemption through Christ and the grace of God!" - TENAYA, ARIZONA



BELIEF IN GOD DECLINED 10 PERCENTAGE POINTS IN 10 YEARS.

**Source: news.gallup.com, June 17, 2022*



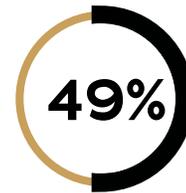
OF WOMEN SAY THAT ATTENDING A LOCAL CHURCH IS NOT IMPORTANT OR RELEVANT TO THEIR LIVES.

Source: Pew Research, 2022



CHURCHES REPORT DECLINING ATTENDANCE AMONG YOUNG FAMILIES IN THEIR CONGREGATION.

Billy Graham Center for Evangelism Study, 2022



AMONG 18 TO 25-YEAR-OLDS, 49 PERCENT OF WOMEN REPORT NO RELIGIOUS AFFILIATIONS COMPARED TO 46 PERCENT OF MEN.

Christianity Today, 'With Gen Z, Women Are No Longer More Religious than Men', July 2022

In 2021, Gallup shared that for the first time ever, church membership dropped below 50% nationally. Among Millennials, only 36% identify with a church. (Source: 12 Disruptive Church Trends that will Rule 2022). Across the board, church attendance is declining so pastors are seeking effective approaches to draw people into their communities that are biblically faithful and culturally relevant. The pastors we partner with express MOPS is a resource they can count on to bring young families to their church.

GOOD NEWS: MOPS continues to be a ground-breaking ministry amidst increasing trends of faith deconstruction, growing cultural division and young families finding the church irrelevant to their lives. For 50 years, MOPS has been on the cutting edge of outreach ministry to women who, in turn, have a tremendous impact on their families, communities, and the world. MOPS engages in honest conversation around a range of topics to help women searching for truth find it in Jesus.

- **91% of moms indicated in our annual survey that they have taken a deeper step in their faith journey because of MOPS.**
- **83% of moms say MOPS supported her as she explored her faith.**
- **85% of MOPS Pastors agree that MOPS has allowed their church to reach, engage, and help moms of young kids grow spiritually.**
- **84% of MOPS Pastors report MOPS increased their community outreach.**
- **4,002 moms committed their life to Jesus due to involvement in MOPS in the past year.**
- **46,000 moms have made a decision to follow Christ since 2016.**

PARTNERSHIPS

Strong partnerships with other transformational organizations were started and continued over the past year, including Barna, International Justice Mission, Alpha, Gloop, Orange, Made to Flourish, My Quiet Cave, AWANA, Marriage 365, The Salvation Army, Colorado Christian University, The Billy Graham Center, The Evangelical Leadership Forum, Legacy Coalition, Women Doing Well, CeCe Winnans, Operation Christmas Child, Love God Greatly Bible, and the Redeeming Love movie. These collaborations allow us and our partners to multiply our efforts in reaching moms, families, and children with the message of Jesus.

(Jesus) said to her, “Daughter, your faith has made you well. Go in peace. Your suffering is over.”

MARK 5:34 NLT

A mom in Mali who was baptized after joining a group in her town. Mali is a particularly fragile country with a struggling humanitarian crises spurred on by abused of the armed Islamist groups that have control over the country. Christians represent less than 2% of the population here. Please be in prayer for the sweet mamas who are risking a lot to be a part of the faith.

- DESTINY, GLOBAL MINISTRY DEVELOPER OVER AFRICA

I was an atheist who decided to follow Jesus because of my MOPS group. My group meets online, and we live in different cities all over the U.S., but what we have in common is that we are all navigating special needs parenting. Raising a child with special needs is the hardest thing I have ever done in my life, and I was in a dark place when I joined MOPS. I could not attend an in-person group due to my schedule but my online group has changed my life. I am so grateful for this community of moms who have helped me become a better mom, regained my mental health and helped me find faith in Jesus. It has literally saved my life.

-JANE, FLORIDA

I just celebrated one year of having a relationship with Jesus! What an amazing journey. I know it would not have been possible without MOPS. I was not comfortable in a church, yet MOPS was a safe place where I could question and doubt and flounder my way to faith. Thanks in part to a wonderful, patient, accepting and loving mentor mom who listened and answered questions and admitted when she didn't have the answers. I discovered that Jesus is indeed real and loves me.

- JENNA, FLORIDA

I did not feel welcome in church/religious settings prior to MOPS because I was a single parent (I left an abusive marriage 5 months pregnant in a foreign country.) But the MOPS community helped me heal, and feel welcome in the church.

- ANA, U.K.

22 ACCOMPLISHMENTS FROM 2022

Due to innovative programs, bold experiments, and organizational agility, MOPS is experiencing growth and helping moms thrive worldwide.

01

72,000 MOPS meetings in 72 countries and 17 languages.

02

26,000 MOPS Volunteers.

03

24.75 million moms in the U.S. and 82,608 moms globally were reached through MOPS social media.

04

92 MOPS Alumni completed the online “Purpose, Passion & Plan” small group course in partnership with Women Doing Well and Generous Giving.

05

1,356 hours of direct-to-coordinator executive coaching sessions.

06

Launched online groups in conjunction with partners Critically Loved, Restore Small Groups, and My Quiet Cave to meet needs of moms with special needs, blended families, mental health concerns, and addiction. The online format has made group connection accessible for moms working outside the home, immunocompromised families, and those unable to attend in-person, daytime programming.

07

MOPS received a high Net Promoter Score of 74. NPS is a widely used market research metric that asked, “How likely is it that you would recommend MOPS to a friend or colleague?” This metric adopted by Fortune 500 companies and other organizations, assures us MOPS is a multiplying movement as moms are excited to recommend and share their experiences with other moms.

08

New Curriculum Delivery Platform. In response to supply chain issues, paper costs, and new norms around content delivery, MOPS developed a curriculum delivery platform that re-invented how we resource groups. The completely redesigned platform gives leaders access to everything needed to run a MOPS group from their phones. Features include access to meeting plans, videos with closed captions in any language, and a leadership training certification with college-level instruction. This shift has allowed us to maintain costs for participants while providing a better customer experience. In addition, it created a seamless process for Global groups to select their language and have content automatically translated. The cross-cultural content, including videos and lesson plans, has expanded our ability in the U.S. to reach non-English speaking moms locally and globally in 17 languages.

09

Hosted focus groups in NYC, San Diego, Dallas, LA, Chicago, and Nashville to research the needs of unchurched moms.

10

Launched a study with Barna Research Group to analyze the state of motherhood and how it impacts culture and the church.

11

Initial planning and research for an app.

12

127 new groups were started in Africa.

13

Strategic planting of MOPS groups in multi-ethnic church communities to intentionally reach diverse audiences.



14

5% cost of living raise for all staff.

15

Rebuilt our Group Management system to be 7x faster, more intuitive, and mobile first.

16

Hosted a women's conference with CeCe Winans in Nashville and trained 700 women.

17

Investment in growth on Instagram and TikTok to intentionally reach young moms.

18

7 webinars for leaders with 3,964 participants.

19

MOPS participation in an Evangelism Leadership Fellowship conference to work with other outreach ministries on research and best practices in sharing the Gospel.

20

Launched the MOPS Podcast Network which houses 3 MOPS podcasts and celebrated over 200,000 downloads.

21

3 Bible Studies published on YouVersion Bible app.

22

Increased exposure of Bible Basics curriculum to provide leaders with a way to talk about biblical literacy to moms who have questions about Scripture, want to discuss faith from an academic perspective, or who are searching.

MOVING FORWARD

Due to a mom's desperate need for friendship, our theme for 2023 is We Go Together. Based on the story in Luke 5:18-20 about a group who carry their paralyzed friend to Jesus for healing, we are motivating moms to toss out the myth that they must do life alone. Instead, we're encouraging and equipping moms to discover deep, meaningful relationships. Read more about and watch the videos for We Go Together at mops.org/wegotgether.

2023 is a milestone year for MOPS. We will be celebrating our 50th Anniversary as a ministry! We are grateful as we honor the decades of impact this ministry has had on mothers around the world. We're proud of how we've adapted and expanded to meet the current needs of moms today, introducing so many to relationship with Jesus. If you want to stay informed on this upcoming year of celebration, email us at give@mops.org.



LETTER FROM THE BOARD CHAIRMAN

Dear Friends of MOPS:

Thank you for your support and encouragement over the tumultuous past two years!

Our 2021-22 ministry year saw an uptick in involvement as churches started to re-energize activity and health fears became more manageable across the country. We saw growth in a number of areas, delineated earlier in this report. While our staffing was still small, we had strong players in key positions who stepped up to the challenges facing us and created content and met needs with agility, grace and truth.

Grace and truth... two concepts that continue to guide our efforts in a culture that is more lost than ever. While socializing behaviors moved back toward pre-pandemic norms this year, the consequences of prolonged social isolation rose to the surface, revealing deep fissures in marriages, parenting skills, conflict management skills and mental health coping skills. Our moms were not immune to these stressors and the MOPS groups that continued to meet were successful in providing guidance in the midst of the turmoil.

Some of this ministry happened in the context of our online Mama Meetups, which we initiated during the pandemic. These groups touched many women who would not have otherwise connected with us, while also supporting groups who couldn't yet meet in person. As our MOPS and MOMSnext groups return to mostly meeting in person again, we are re-evaluating the best role for the online piece of our ministry effort.

With the upswing in re-involvement, we are now in a crunch to hire more staff to keep up with the demand. This is a good problem to have, even as the cost of employment is drastically greater than it was two years ago. As we add new members of the team, finding strong skill sets and strong cultural fit for our mission are both high on the radar.

Looking ahead to our 50th anniversary in ministry next year, we are 1) asking focused questions about culture and mission, 2) closely guarding our deep roots of ministry and 3) asking where style and implementation might need to be flexible in order to meet the needs of the next generation. As a board, we covet your prayers for wisdom here and invite your participation through giving and engagement with us. We remain committed to reaching new moms for Jesus through partnership with the local church.

In His Service,

A handwritten signature in cursive script that reads "Catherine K. Peshorn, M. Ed."

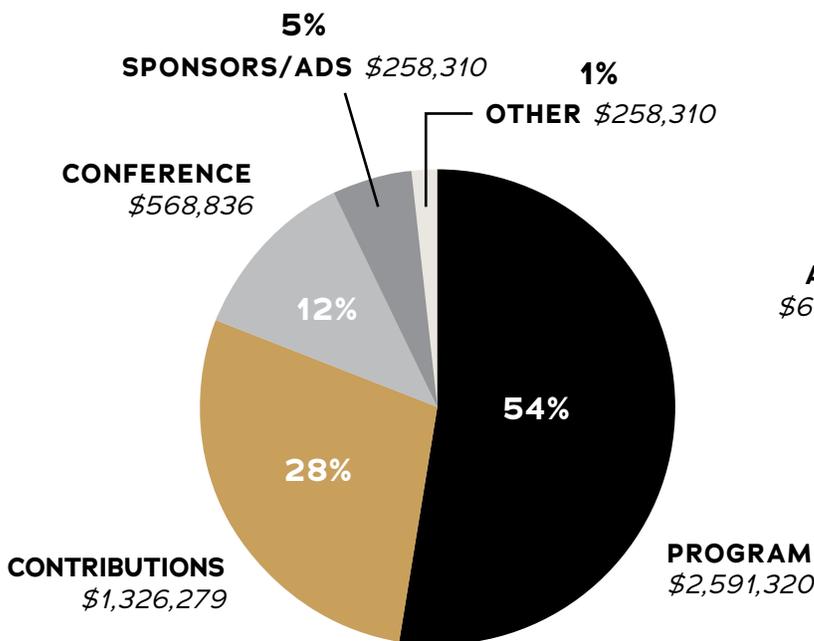
Catherine K. Peshorn, M. Ed

Chairwoman, MOPS International Board of Directors

MOPS 2021-2022 FINANCIAL STEWARDSHIP

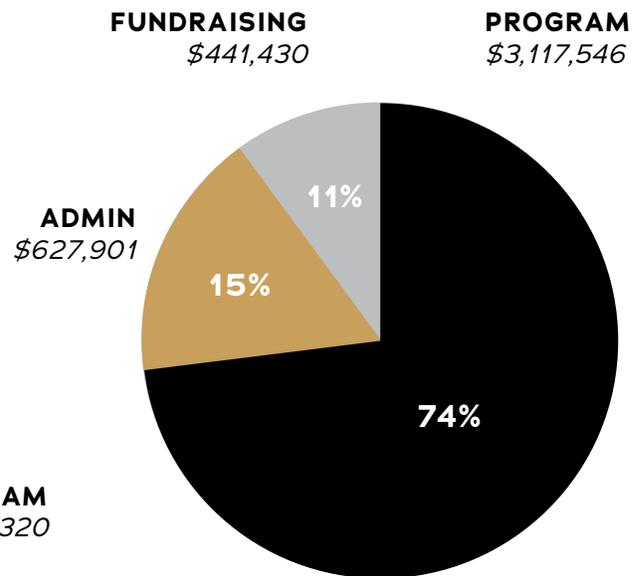
We cannot change the lives of moms worldwide without the generosity of our donors that inspires us and continually expands our reach. We prayerfully and strategically invest those gifts to maximize our outreach to moms and their families for Christ.

REVENUE



TOTAL REVENUE: \$4,778,973

EXPENSE



TOTAL EXPENSE: \$4,186,877

Visit mops.org/donate for more information on:

- Monthly giving
- One-time gifts
- Naming MOPS a beneficiary in your will or investments
- Giving appreciated assets like stock



I partner with MOPS because my investment goes farther. MOPS has proven to be a trustworthy organization that uses funds wisely and does what they say they are going to do. It's been thrilling to see the kingdom impact that my investment has resulted in. – CINDY, CALIFORNIA



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**IN CRISIS AFTER CRISIS,
MOTHERS AROUND THE
WORLD ARE ASKED TO
*DO THE IMPOSSIBLE.***

Source: UNFPA.org

With God all things are possible.

- JESUS, MATTHEW 19:26

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WE'D LOVE TO HEAR FROM YOU!

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