

MOMCON

STREET TEAM CHECKLIST

- Join the private FB group.** Exchange ideas, be the first to learn of updates/ announcements.
- Get social.** Share about MOMcon and invite your social circle to MOMcon at least 5 times before August 15.
- Invite your church.** Ask your church for a few minutes one Sunday to share the MOMcon highlight video and extend an invitation to all moms to join you at MOMcon this year!
- Visit 5 MOPS group activities by Aug 15.** Let your passion shine by visiting MOPS groups and inviting them to come to MOMcon. Of course we will equip you with Postcards, Posters, and a MOMcon ticket to giveaway at every group! (Virtual Visit or In-Person!)
- Invite 50 moms in your life to come to MOMcon.** We will give you an exclusive Friends & Family Discount to offer!
- Reach out to churches.** Ask churches if you could share a poster, a video, or even come talk on a Sunday to invite moms into the MOMcon weekend!
- Reach out to local media.** Spread the word, MOMcon is a catalyst! Reach out to at least 5 local media outlets and share your passion to the masses!
- Spread the invite in your community.** Hang posters in preschools, recreation centers, libraries, grocery stores. You never know where that invitation may change the trajectory of a moms life. Find her where she is and invite her.
- Check In with coach.** We want to keep the excitement and ideas flowing — so connect with your HQ coach whenever you have questions.

mops.org/momconstreetteam



MOPS