



MOMcon 2020

Booth Information and MOPS Advertising Opportunities

Standard Booth Package \$1,000.00

- * 10' x 10' single standard booth
- * Draped 8' back wall and 3' sides
- * 6' Table, two chairs, waste basket and aisle carpeting
- * Printed Sign (7"x44") with company name and booth #
- * Your organization will be listed as an exhibitor on the MOPS International website, along with your link
- * Your organization's name, description and booth # will be included in our Conference program **only if you have registered by JULY 15, 2020**
- * Two limited Conference registrations and badges for each booth—allowing access to Main Gatherings

Premium Booth Package \$1,200.00

- * Corner booth or prime location (10' x10')
- * Draped 8' back wall and 3' sides
- * 6' Table, two chairs, waste basket and aisle carpeting
- * Printed Sign (7"x 44") with company name and booth #
- * Your organization will be listed as an exhibitor on the MOPS International website, along with your link
- * Your organization's name, description and booth # will be included in our Conference program **only if you have registered by JULY 15, 2020**
- * Two limited Conference registrations and badges for each booth—allowing access to Main Gatherings

Additional Purchases

Conference Program Advertisement

Full Inside-Back Cover/Full Color Conference Program Advertisement	\$ 1,500.00
Full Page/Full Color Conference Program Advertisement	\$ 1,000.00
1/ 2 Page/Full Color Conference Program Advertisement	\$ 500.00

Emails

MOPS Leaders Email sent to approximately 22,000 leaders	\$ 1,000.00
Sponsor Showcase Christmas Email sent to approximately 65,000 moms and leaders	\$ 950.00
See our media kit online at www.mops.org/advertise for all media opportunities	

Attendee Conference Bag Inserts-

Your flyer or coupon added to Attendee Bags	\$1,000.00
Your small product added to Attendee Bags (approval required by MOPS staff)	\$1,500.00

****Wi-Fi IS NOT PROVIDED AT THE GAYLORD ROCKIES CONVENTION CENTER AND MUST BE PURCHASED SEPARATELY** Electrical drops, phone/data lines, wireless internet access, extra furnishings. Please see our website www.MOPS.org/exhibit