

**2017 MOPS International Leadership Conference  
Booth Information and MOPS Advertising Opportunities**



**Standard Booth Package  
\$1,000.00**

- \* 10' x 10' single standard booth
- \* Draped 8' back wall and 3' sides
- \* 6' Table, two chairs, waste basket and aisle carpeting
- \* Printed Sign (7"x44") with company name and booth #
- \* Your organization will be listed as an exhibitor on the MOPS International website, along with your link
- \* Your organization's name, description and booth # will be included in our Conference program **only if you have registered by JUNE 1, 2017**
- \* Two limited Conference registrations and badges for each booth—allowing access to Main Sessions

**Premium Booth Package  
\$1,200.00**

- \* Corner booth or prime location (10' x10' booth)
- \* Draped 8' back wall and 3' sides
- \* 6' Table, two chairs, waste basket and aisle carpeting
- \* Printed Sign (7"x 44") with company name and booth #
- \* Your organization will be listed as an exhibitor on the MOPS International website, along with your link
- \* Your organization's name, description and booth # will be included in our Conference program **only if you have registered by JUNE 1, 2017**
- \* Two limited Conference registrations and badges for each booth—allowing access to Main Sessions

**Additional Booth Services for Purchase**

**\*\*INTERNET IS NOT PROVIDED AT THE KANSAS CITY CONVENTION CENTER AND MUST BE PURCHASED SEPARATELY**

Electrical drops, phone/data lines, wireless internet access, extra furnishings  
Please see our website [www.MOPS.org/exhibit](http://www.MOPS.org/exhibit)

**Additional Opportunities**

**2017 Conference Program Advertisement**

Full Outside-Back Cover/Full Color Convention Program Advertisement	\$ 2,000.00
Full Inside-Back Cover/Full Color Convention Program Advertisement	\$ 1,200.00
Full Page/Full Color Convention Program Advertisement	\$ 1,000.00
1/ 2 Page/Full Color Convention Program Advertisement	\$ 500.00

**Emails**

Sponsorship of MOPS Leaders Email Connections sent to approximately 36,000 group leaders	\$ 500.00
Inclusion in the Seasonal Christmas Email Blast sent to approximately 85,000 moms and leaders (Limited to nine organizations)	\$ 850.00

**Attendee Conference Bag Inserts**- Your flyer or coupon added to the Attendee Bags \$1,000.00