



2017 MOPS International Leadership Conference
Booth Information and MOPS Advertising Opportunities

Standard Booth Package
\$1,000.00

- * 10' x 10' single standard booth
- * Draped 8' back wall and 3' sides
- * 6' Table, two chairs, waste basket and aisle carpeting
- * Printed Sign (7"x44") with company name and booth #
- * Your organization will be listed as an exhibitor on the MOPS International website, along with your link
- * Your organization's name, description and booth # will be included in our Conference program **only if you have registered by JUNE 1, 2017**
- * Two limited Conference registrations and badges for each booth—allowing access to Main Sessions

Premium Booth Package
\$1,200.00

- * Corner booth or prime location (10' x10' booth)
- * Draped 8' back wall and 3' sides
- * 6' Table, two chairs, waste basket and aisle carpeting
- * Printed Sign (7"x 44") with company name and booth #
- * Your organization will be listed as an exhibitor on the MOPS International website, along with your link
- * Your organization's name, description and booth # will be included in our Conference program **only if you have registered by JUNE 1, 2017**
- * Two limited Conference registrations and badges for each booth—allowing access to Main Sessions

Additional Booth Services for Purchase

****INTERNET IS NOT PROVIDED AT THE KANSAS CITY CONVENTION CENTER AND MUST BE PURCHASED SEPARATELY**

Electrical drops, phone/data lines, wireless internet access, extra furnishings
Please see our website www.MOPS.org/exhibit

Additional Opportunities

2017 Conference Program Advertisement

Full Outside-Back Cover/Full Color Convention Program Advertisement	\$ 2,000.00
Full Inside-Back Cover/Full Color Convention Program Advertisement	\$ 1,200.00
Full Page/Full Color Convention Program Advertisement	\$ 1,000.00
1/2 Page/Full Color Convention Program Advertisement	\$ 500.00



Emails

Sponsorship of MOPS Leaders Email Connections sent to approximately 36,000 group leaders \$ 500.00

Inclusion in the Seasonal Christmas Email Blast sent to approximately 85,000 moms and leaders (Limited to nine organizations) \$ 850.00

Attendee Conference Bag Inserts- Your flyer or coupon added to the Attendee Bags \$1,000.00