

# MOPS

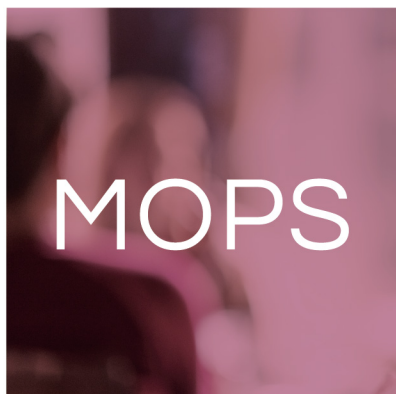
*Ministry Impact Report 2014-15*







MOPS International encourages and equips *moms of young children* to realize their potential as mothers, women and leaders in *relationship with Jesus* and in partnership with the local church.



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- 4,176 groups inspired by the *Be you, Bravely* theme.
- 34,000 local group leaders empowered through MOPS resources.
- 150,000+ *Hello, Dearest* blog subscribers.

- 3,241 churches globally partnered with MOPS.
- 497 churches formed a new MOPS group in 2014-15.
- MOPS is in 34 countries around the world.

- 2,100 leaders trained at MOMcon in Louisville, KY.
- 4,100 group leaders equipped at Community Leadership Training events.
- 193 MOPS Volunteer Staff coached group leaders across the country.

+ YOU =

**95,083** *Transformed Moms and Families*



**2,652**  
Moms began a relationship with Christ through MOPS



**82%**  
of MOPS moms say MOPS helps them grow spiritually

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# CELEBRATING GOD'S GOODNESS

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Dear MOPS Family,

Does God ever just take your breath away with his goodness?

This is exactly how we feel at MOPS International as we look back over the last year! I hope it thrills your heart as much as it does mine as you think of the tens of thousands of families transformed as moms developed new friendships, gained practical skills and experienced the God who loves them so very much.

In 2014-15, we focused on *Growing and Supporting Groups that Stick*. We expanded resources and support for local group leaders, resulting in the highest group retention rate in MOPS history! You helped us develop strong MOPS group leaders to ensure MOPS groups are healthy and vibrant for years to come – so we can reach even more moms and families for Jesus.

In the coming year, we will *Deepen Relationships with Moms, Leaders and Churches*. Two key strategies – Every Mom Initiative and Inspiring a Faith Journey – will guide our work. We'll reach moms who are far from the MOPS

experience, while guiding moms to take the next step closer to the heart of Jesus. Would you support us by lifting our moms, leaders and staff in prayer as we pursue these important directions?

Thank you for your critical role in helping women around the world truly flourish! Your gifts provide the resources we need. Your prayers support and encourage our hearts. A MOPS mom and leader recently shared with us, "I came to know Christ as my personal Savior through MOPS, and it changed my life!"

Thank YOU for being our partner in changing the world one mom at a time.



With a grateful heart,

Sherry Surratt

CEO and President, MOPS International





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## A SPIRITUAL LEGACY

*Annemarie Reilly, MOPS Mom, MOPPET  
Worker, Mentor and Supporter*

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MOPS Groups: MOPS of St. Andrew's (Gibbsboro, NJ);  
Hope MOPS (Voorhees, NJ)

### WHAT WAS YOUR FIRST MOPS MEETING LIKE?

I almost walked out of my first MOPS meeting! Those ladies prayed ... out loud! I'd never experienced something like that and I thought, "What have I gotten myself into?" But for some reason I stayed. They were so beautiful on the inside. I didn't know what they had, but I wanted it.

### HOW DID MOPS GIVE YOU THE COURAGE TO START A RELATIONSHIP WITH JESUS?

Those MOPS moms drew me in, meeting after meeting. Eventually, I attended MOPS' national conference. The main-stage speaker began talking about needing a road map to life and that our ultimate destination was Jesus.

In that moment, I knew Jesus was whom I was searching for. Receiving Christ was more of a desperate decision than a courageous one. I was so lost and so broken. But through the relationships at MOPS, Jesus held out a hand and asked me to take it. That day, I did. Maybe that was brave, but mostly it was grace.

### WHY DO YOU SERVE AS A MOPS MENTOR?

No mom should go through life alone. Many young moms are hungry for affirmation and for Jesus' perfect love – I experienced that! I want to share my story so they can see Jesus through me and desire a relationship with Him. Knowing Christ will have a profound impact on their lives; it will trickle down and leave a spiritual legacy for generations to come. I know this because it happened in my life!

### ANNEMARIE NOW

Annemarie and her husband are parents to four grown children; she has served as a MOPS Mentor for 15 years.

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MOPS is a beautiful process of  
seeing *women come to Jesus* –  
I'm blessed and honored to  
be part of it.





## CALL OF DUTY

*Tricia Kollars, Military MOPS Mom and Leader*

MOPS Groups: Vista Grande Baptist Church MOPS (Colorado Springs, CO); Peterson Air Force Base MOPS (Peterson AFB, CO); Fort Belvoir MOPS Group (Ft. Belvoir, VA)

### WHY IS MILITARY MOPS SO IMPORTANT TO YOU?

Military life has a way of bringing challenges unlike anything you think you'll experience. Marital struggles. Multiple relocations. Parenting alone. My MOPS friends went above and beyond the call of duty, helping me in practical ways, connecting me with people who would love and help me — no questions asked.

### HOW HAVE YOU SEEN MOPS IMPACT YOUR MILITARY COMMUNITY?

Several years ago, many Military MOPS groups were at risk because of policy changes. However, our very supportive Chaplain advocated hard for MOPS. As a result, we have seen even more moms come to MOPS as Base Family Support services have been downsized. Military families need MOPS more than ever!

When our Chaplain was deployed, he'd receive news about moms being supported and coming to Jesus through MOPS. He was encouraged and shared it with the troops serving overseas. The MOPS impact extends beyond in ways we can't imagine!

### WHY IS LEADING YOUR MOPS GROUP SO IMPORTANT TO YOU?

I think a conversation between my daughter and me will illustrate this best! As we went to the base chapel to drop off paperwork, my three-year-old asked, "Mommy, are we going to another meeting?" I cringed inside. My daughter thinks meetings are more important to me than she is! I bravely faced my fears and asked if she knew why we have so many meetings for MOPS. Her response spoke volumes:

"Yes, Mommy. It's because people need to know about Jesus. We get to help them know he loves them."

Like all good things, MOPS leadership sometimes comes at a sacrifice to my family. Yet it's been deeply rewarding, much like military life.

### TRICIA NOW

Tricia continues to assist a Military MOPS and a Classic MOPS group in Colorado, while transitioning to being a civilian family.

In addition to Classic MOPS groups, MOPS offers specialty MOPS programs – including groups for working moms – to meet the needs of every mom:

#### TEEN MOPS

*127 Teen MOPS groups nationally*

#### MILITARY MOPS

*for moms who live with the challenges of military life.  
52 groups around the world*

#### MOMSNEXT

*for moms of elementary-aged children.  
572 groups nationally*

#### GLOBAL MOPS

*Almost 200 groups in  
34 countries*





## MORE THAN JUST A MOM

*Susan Seay, MOPS Mom, Leader and Supporter*

MOPS Group: Southwest Austin MOPS (Austin, TX)

### HOW DID MOPS MEET A NEED IN YOUR HEART?

MOPS ended the loneliness and isolation for me. As a new mom I found myself at home with two little ones for hours everyday. I rarely went out because packing up the kids took so much work. But with MOPS, it was worth the effort!

### IN WHAT WAYS DID MOPS CHANGE YOUR VIEW OF MOTHERHOOD?

Being part of MOPS gave me a safe place where motherhood was valued. I dreaded meeting my husband's colleagues. Being 'just a mom' seemed so insignificant in light of their careers and accomplishments. With MOPS, I felt braver about proudly declaring that I am a mom. I dropped the 'just' and celebrated the call of motherhood.

### HOW HAS YOUR MOPS EXPERIENCE IMPACTED YOUR LIFE TODAY?

I have lifelong friends from my MOPS years. There's a group of us who have stayed close through the ups and downs of life. My MOPS experience has also inspired my work today as a mentor and author. I love going back to speak at MOPS groups in the area!

### WHY DO YOU GIVE BACK TO MOPS TODAY?

I love that God took a lonely mom, blessed her with seven children, provided friendship and connection through MOPS, and then brought her back to encourage the next generation of moms. Giving back to MOPS as a family by volunteering in MOPPETS, speaking and making financial gifts is a small expression of our gratitude for an organization that had a huge impact on our home.

### SUSAN NOW

Susan's family has grown to seven kids, ages 5-19 years old. She has also launched a speaking and writing ministry.



Thanks to our generous supporters, MOPS International underwrites group registration fees for Teen and many Global MOPS groups, while offering membership scholarships for Teen, Military and Global MOPS members.





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## MOPS FOR THE GENERATIONS

*Dale and Linda Levy, MOPS Grandparents  
and Supporters*

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### HOW DID YOU GET CONNECTED TO MOPS?

Our daughter Moria was a MOPS mom and leader. And of course our two beautiful granddaughters were MOPPETS when they were little, so we are in the 'extended' MOPS family!

### HOW HAVE YOU SEEN MOPS IMPACT YOUR DAUGHTER?

For generations, the women in our family have found mothering support in their extended family who lived nearby. But in those early mothering years, Moria lived in another state and all we could do was watch and

listen to her talk about the exhaustion and how unsure she was about caring for her two girls. For her, that all-important sanity-saving support community came with a name: MOPS.

### WHAT INSPIRED YOU TO INCLUDE MOPS IN YOUR ESTATE PLANS?

We recently included MOPS International, Inc. in our will because the ministry is so important to us. For certain, we have to do what we can for our granddaughters' generation of new mothers. We believe so firmly in the mission of helping young, inexperienced mothers create strong, nurturing and enduring family units – a launch pad for this old world's future.

### DALE AND LINDA TODAY:

The Levys love hiking and exploring Colorado and are grandparents to five beautiful grandchildren in Colorado and Virginia.

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Join the Levys in ensuring moms  
flourish for *generations to come* with a  
planned or estate gift. Explore how  
you can include MOPS in your  
legacy giving by going to  
[MOPS.org/legacy](https://MOPS.org/legacy).





# HOW CAN YOU GET INVOLVED?

You can impact generations of families for Christ by -

- Praying for MOPS
- Telling a mom about MOPS
- Starting or leading a MOPS group
- Mentoring a MOPS group
- Connecting churches to MOPS
- Donating to MOPS today
- Making a legacy gift by -
  - Including *MOPS International, Inc.* in your will or estate plans.
  - Naming *MOPS International, Inc.* as a beneficiary on a life insurance policy, retirement plan, etc.
  - Making a gift that pays income, such as gift annuities or trusts.



*“For us, giving through our estate plans is a way of perpetuating the good works that MOPS does for young mothers around the world.”*

*– Dale and Linda Levy*

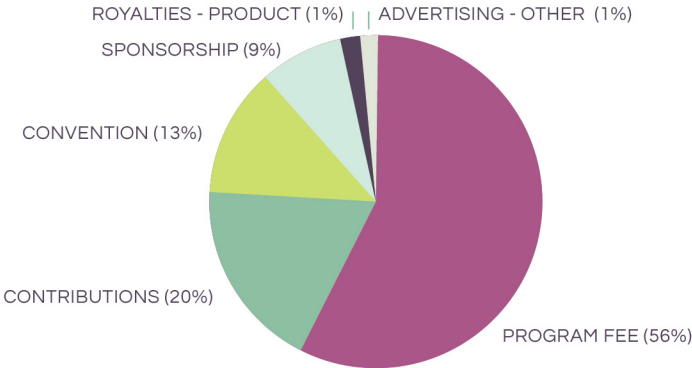
Join thousands of men and women who passionately invest in young moms and families.

Contact us for more details about supporting MOPS at [888.910.MOPS](tel:888.910.MOPS) or [MOPS.org/donate](https://MOPS.org/donate).

MOPS International is a 501(c)3 nonprofit organization. Contributions are tax deductible to the extent allowed by IRS guidelines. Audited financial statements are available upon request.



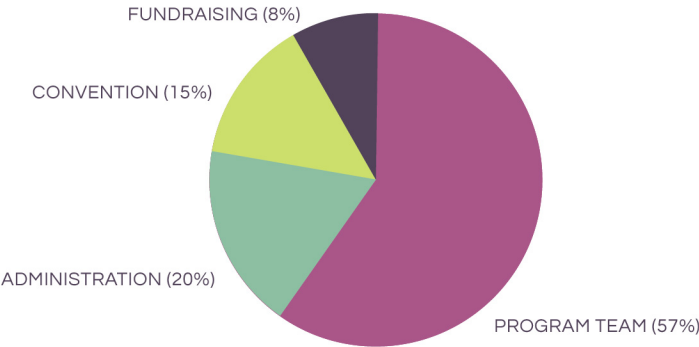
# FINANCIAL REPORT 2014-15



## REVENUE

PROGRAM FEE .....	\$2,650,567
CONVENTION .....	\$604,335
CONTRIBUTIONS .....	\$918,325
SPONSORSHIP .....	\$409,651
ADVERTISING AND OTHER .....	\$50,727
ROYALTIES FROM .....	\$63,545
PRODUCT SALES .....	

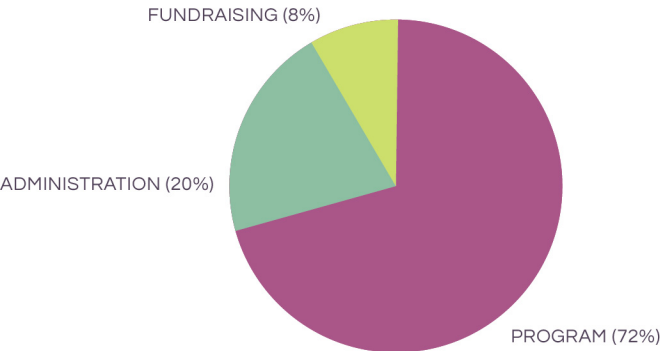
TOTAL \$4,697,150



## EXPENSES

FUNDRAISING .....	\$355,591
CONVENTION .....	\$717,774
PROGRAM TEAM .....	\$2,586,850
ADMINISTRATION .....	\$903,993

TOTAL \$4,564,208



## FUNCTIONAL EXPENSES

PROGRAM .....	\$3,304,624
FUNDRAISING .....	\$355,591
ADMINISTRATION .....	\$903,993

TOTAL \$4,564,208



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# GO BRAVELY AND FLOURISH FIERCELY

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Dear MOPS Family,

MOPS had an incredible year – thousands more moms and hundreds more MOPS churches participated meaningfully in more MOPS groups this year. As you see in this Ministry Impact Report, MOPS moms have deepened relationships with Christ and with one another. The MOPS Board and I are so proud to engage the dedicated people of MOPS – from headquarters in Denver, Colorado, to the thousands of volunteers around the world.

The MOPS Board believes a mom who knows Jesus changes her world for the better. MOPS encourages, equips and develops moms to realize their potential as they grow in wisdom and grace, and provides MOPS churches an environment to introduce each mom to a relationship with Jesus.

In contrast to our rapidly changing culture with attention spans and relationships becoming increasingly superficial and shallow, parenting with excellence remains a decidedly long-term journey. MOPS moms

experience deep-rooted relationships in groups as they learn to go bravely and flourish fiercely.

Thank you for your confidence in MOPS. Your financial support, and your precious time, allows MOPS to stay relevant with an outstanding message and materials. As you go bravely in your support of MOPS and the hundred thousand moms it touches each year, we pray you flourish fiercely in your faith and joy!



Blessings,

Roger W Franklin

Chair, MOPS International Board  
of Directors



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