



MOPS

CHANGE HER WORLD

MINISTRY
Impact
REPORT



MOPS INTERNATIONAL EXISTS TO

encourage, equip, and develop

EVERY MOTHER OF PRESCHOOLERS

to realize her potential

AS A WOMAN, MOTHER AND LEADER

in the name of Jesus Christ.



MOPS IMPACTED
91,600 MOMS
THROUGH MOPS
MEMBERSHIP, WITH AN
EXTENDED REACH OF
**OVER 133,000
FAMILIES**



LAUNCHED NEW WEBSITE:
MOPS.ORG



MOPS LAUNCHES
HERE TO THERE
A STRATEGIC
GROWTH PLAN

APPROXIMATELY
3,680 WOMEN

BEGAN A
RELATIONSHIP
WITH JESUS
THROUGH MOPS



2012-13
YEAR-AT-A-GLANCE

MOPS CONVENTION
WAS HELD IN
DALLAS, TEXAS



2,018
LEADERS TRAINED

IN PARTNERSHIP WITH
COMMUNITY FIRST
FOUNDATION
**MOPS RAISED
NEARLY \$16,000**

IN OUR FIRST ANNUAL
COLORADO GIVES DAY

 **COLORADOGIVES.ORG**

290
VOLUNTEER STAFF
COACHED



ALMOST 4,000
LOCAL MOPS
GROUP LEADERS

MOPS PARTNERED WITH
**3,315
CHURCHES**
FORMING

**3,635
MOPS GROUPS**

Are you
ready to
**CHANGE HER
WORLD?**

Dear Ministry Partner,

Last year you changed the world of over 91,000 moms in more than 3,300 churches, with a total U.S. reach of over 133,000 families. In addition, MOPS is reaching 7,330 moms in 32 countries. Thank you! My hope is that as you dig into the pages of this Ministry Impact Report you see the difference your partnership has made. Thousands of moms have grown tremendously as moms, wives and leaders. Marriages have been restored and entire families have been impacted with the eternal message of God's love and wonderful plan for them. I hope this thrills your heart as much as it does mine!

Over the next year, we'll cast the vision and power of MOPS to more churches than ever before and help MOPS groups launch stronger and healthier — through your partnership! Your support and prayers will help us:

Partner with more churches to Change Her World. We're launching proactive regional campaigns, going church to church with the vision and message of the transformational power of MOPS.

Strategically partner with MOPS Groups to Change Her World. We're engaging more moms than ever before with our curriculum and resources through life-changing discussions, group activities and relevant mom resources.

Empower MOPS leaders to Change Her World. Every MOPS group leader will receive personalized coaching to develop a customized leadership plan, growing her into the leader God designed her to be!

Thank you for partnering with us to *Change Her World!*



Better moms make a better world,

A handwritten signature in black ink that reads "Sherry".

Sherry Surratt
CEO and President, MOPS International





Every year

5,500 MOPS MENTORS
INVEST IN THE LIVES

OF YOUNG MOMS AND LEADERS,
LIVING OUT THE BIBLICAL COMMAND
FOR OLDER WOMEN
TO GUIDE YOUNGER WOMEN

To love their
husbands and children.

Kathy Curtis

FORMER MOPS MOM,
MENTOR & SUPPORTER

MOPS GROUP Mariners Church MOPS (Irvine, CA)

WHAT MOPS MEANS TO ME

MOPS had an incredible impact on me as a young mom. I was a new Christian and the godly women who mentored me were amazing. Their love and acceptance for me and other moms who didn't have a relationship with Christ modeled the heart of MOPS.

HOW MOPS CHANGED MY WORLD

MOPS helped me discover a passion to mentor women, in particular, moms. I want to see women be the best they can be - godly women, wives, mothers and friends.

WHY MOPS IS SO IMPORTANT

MOPS allows moms to be authentic and share their struggles. The deep relationships and trust often opens the door to faith. I've seen many moms either come to know Jesus or recommit their lives to Christ. There's an exponential impact on their families to many generations. It's awesome to see God work in this ministry!

HOW I SUPPORT MOPS NOW

For years I was a MOPS Mentor at our local MOPS group. Although I'm not actively mentoring in this season of life, I continue to support MOPS by organizing MOPS reunions and fundraisers, encouraging young moms to attend MOPS and praying for our local MOPS leadership team.

I'm also excited to be sponsoring a MOPS membership for a young mom whose daughter has Down Syndrome. I know this mom, husband and child will be blessed by MOPS.

KATHY NOW

Kathy and her husband recently celebrated their 29th anniversary and together passionately support marriages through mentoring.

Stacey Morgan

MILITARY MOPS MOM, LEADER & SUPPORTER

MOPS GROUPS: Lakewood MOPS (Lakewood, WA), Sandhills MOPS (Pinehurst, NC), Kirkwood MOPS (Springfield, VA), Fort Belvoir MOPS

WHAT MILITARY MOPS MEANS TO ME

At MOPS, I found the emotional, physical and spiritual help I needed. It saved my marriage and made me the mother, woman and leader God wants me to be. At my first MOPS meeting, I felt like I belonged in a way I had not felt in a long time. We've moved many times since then, but coast to coast, MOPS has always been there ...

HOW MOPS CHANGED MY WORLD

MOPS gave me the support I needed though the birth of four children, five deployments and endless life struggles. MOPS also gave me the opportunity to develop leadership skills I still use to help a new generation of MOPS moms.

HOW I SUPPORT MOPS NOW

As Military MOPS was, and continues to be, a lifeline to me, I want to extend that helping hand to as many other military moms as I can. Most recently I helped launch two new Military MOPS groups at Fort Belvoir.



WHY MILITARY MOPS IS SO IMPORTANT

In a time of increased deployment tempo, financial hardship and negative cultural influences, MOPS is more relevant than ever. MOPS changes a mom's life and she changes the lives of her children, her husband, and her community.

STACEY NOW

Stacey and her family recently moved to Houston, TX, where her husband has begun training as a NASA astronaut. Stacey continues to be involved with MOPS in Texas.

There are
49 MILITARY MOPS GROUPS
and almost
100 TEEN MOPS GROUPS
around the world.



Thanks to our generous donors, MOPS International covers all group registration and membership costs for Military MOPS groups and moms.



Karen Camarda

FORMER TEEN MOPS MOM & MOPS LEADER

MOPS GROUPS: North Syracuse Baptist Church (NSBC) Teen MOPS (Syracuse, NY), and now NSBC Classic MOPS Group.

WHAT TEEN MOPS MEANS TO ME

I came to Teen MOPS pregnant, unmarried and thinking the last place I belonged was a church. But I was welcomed by everyone – the MOPS Mentors, the nursery workers who watched my son, the other moms.

HOW MOPS CHANGED MY WORLD

MOPS showed me how to be a mom. I knew how to take care of a baby, but I didn't know how to be a mom – to read to my son, to give him nutritious food and to teach him about God.

MOPS also brought me to my church today. My kids have great spiritual role models and my husband and I have a supportive faith community all because of MOPS.

MY BEST MOPS MEMORY

Being invited to one of the MOPS Mentors' house for a pool party with our babies. The fact that she took time out of her busy life to do something special for us moms has stayed with me all these years.



HOW I SUPPORT MOPS NOW

I'm serving as a Publicity Coordinator at our Classic MOPS Group and occasionally volunteer at a local Teen MOPS group that meets at a residence for runaway and homeless teen moms.

KAREN NOW

Happily married, mom of three boys and loves her work as a pediatric nursing technician.

MOPS invests in MOPS group leaders like Stacey and Karen through:

- // Specialized Group Care
- // Print and Online Leader Resources, customized to the needs of Military and Teen leaders
- // Leadership Events
- // MOPS Mom and Leader Curriculum, tailored for Teen and Military moms.

Christy Cowan

**FORMER MOPS LEADER, VOLUNTEER STAFF
& MOPS SUPPORTER**



MOPS GROUP Bent Tree Bible Fellowship MOPS Group,
MOPS Volunteer Staff

WHAT DOES MOPS MEAN TO YOU?

MOPS was a place to use my gifts and talents and grow my leadership skills. I started attending MOPS when my oldest daughter was just six weeks old and began my journey of serving on MOPS leadership for the next twelve years.

HOW DID MOPS SUPPORT YOUR GROWTH AS A LEADER?

MOPS' leadership team and Volunteer Staff structure, combined with inspiring resources and events, make it easy for a mom to join MOPS leadership. Their support helped me flourish as a woman and leader while my children were growing too!

WHAT'S THE MOST MEANINGFUL MOPS LEADERSHIP LESSON YOU'VE LEARNED?

Make the person in your group furthest from Christ feel comfortable and everyone else will feel comfortable as well. That year, a mom who was an atheist attended our group and she came to know the Lord through MOPS. We also had several women who would've never attended church come to our group and begin a relationship with the Lord – and their families came to know the Lord as well!

WHY DO YOU SUPPORT MOPS FINANCIALLY?

Initially, we began giving because I saw MOPS making an eternal difference in the lives of women and families. We love hearing how our gifts are making a difference in the lives of moms! Over the years, my husband and I have seen that MOPS International is a great steward of all their financial gifts. They prayerfully consider each gift and use every dollar to maximize ministry. There's always a need to support moms. So few organizations directly impact the lives of women in this unique season of life. It's a critical time for families to be touched by the gospel through MOPS International.

CHRISTY NOW

Christy and her husband Chris have been married for 18 years and are parents of two (almost!) teen girls and generously serve in a variety of ministries.

You can CHANGE HER WORLD

MOPS IS INVESTING IN CHURCHES, MOPS LEADERS AND MOMS TO CHANGE HER WORLD. YOU CAN JOIN US BY:

- PRAYING
- TELLING A MOM ABOUT MOPS
- VOLUNTEERING
- STARTING OR LEADING A MOPS GROUP
- MENTORING
- CONNECTING CHURCHES TO MOPS
- GIVING TO MOPS

Join thousands of men and women who passionately invest in young moms and families.

Contact us for more details about supporting MOPS at [888.910.MOPS](tel:888.910.MOPS) or [MOPS.ORG/DONATE](https://mops.org/donate)

MOPS International is a 501(c)3 nonprofit organization. Contributions are tax deductible to the extent allowed by IRS guidelines. Audited financial statements are available upon request.

Investing

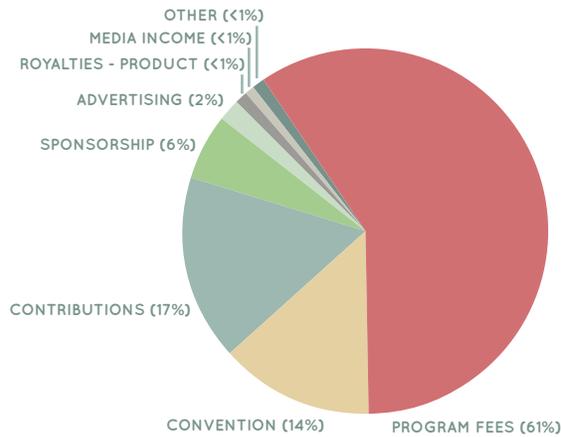
IN MOPS IS A UNIQUE OPPORTUNITY

TO TRANSFORM A MOM WHO WILL *change her world* FOR CHRIST.
GO TO [MOPS.ORG/DONATE](https://mops.org/donate) TO LEARN MORE.



Financial Report

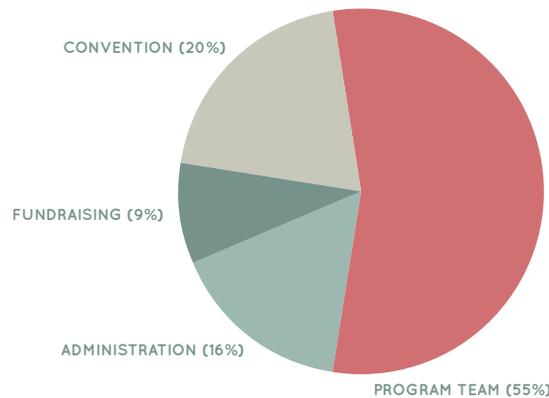
2012-2013



REVENUE

PROGRAM FEES.....	\$2,435,643
CONVENTION.....	\$544,511
CONTRIBUTIONS.....	\$659,176
SPONSORSHIP.....	\$221,577
ADVERTISING.....	\$82,920
ROYALTIES - PRODUCT.....	\$29,285
MEDIA INCOME.....	\$10,295
OTHER.....	\$2,055

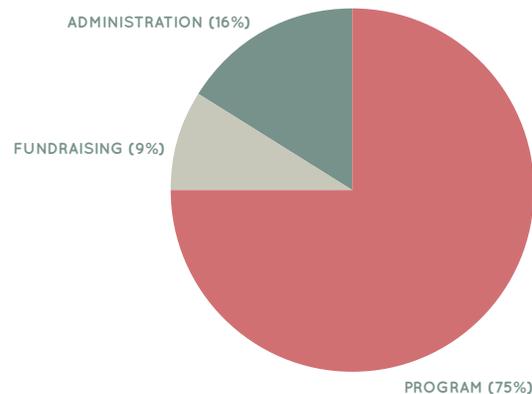
TOTAL REVENUE \$3,985,462



EXPENSES

FUNDRAISING.....	\$362,566
CONVENTION.....	\$805,034
PROGRAM TEAM.....	\$2,198,955
ADMINISTRATION.....	\$663,123

TOTAL EXPENSES \$4,029,678



FUNCTIONAL EXPENSES

PROGRAM.....	\$3,003,989
FUNDRAISING.....	\$362,566
ADMINISTRATION.....	\$663,123

TOTAL EXPENSES \$4,029,678



MOPS International's final net income for 2012-13 reflects a revenue recognition timing issue tied to membership benefits. This revenue will be exhibited in the 2013-14 financials.

A letter FROM OUR BOARD CHAIR

Dear Friends of MOPS,

MOPS International is about women — in particular, a woman in one specific stage of life. It is a time when everything in her world has changed — her world has been turned upside down. This change has never happened to her before. It is new, different, exciting, challenging, exhilarating, depressing, tiring, rewarding, discouraging and much more. The change started when her child arrived and took her breath away. Then the realization set in that this change was permanent, 24/7, day in and day out.

Every day thousands of women are born into motherhood.

That's when MOPS is at its best. MOPS comes alongside her as her world changes. MOPS brings friends into her life at a time she may feel more alone than ever. They support her through her doubts, they encourage her through her fears, they celebrate her successes. These are friends who point her toward a relationship with Jesus who can become the steadying anchor during this season of change. That's what MOPS is about!

Because we as the MOPS Board of Directors believe that ***“a mom who knows Jesus changes her world,”*** we find great pleasure and deep satisfaction in serving our president, Sherry Surratt, and the entire MOPS staff. We look forward to the three times each year we meet to pray, plan, set goals, listen to the staff, congratulate their successes, encourage them in tough times and decide together how to best move forward to “Change Her World” for the better.

Thank you for your confidence in MOPS and for all you do to support and enable MOPS to do what we do best.



Blessings,

A handwritten signature in black ink that reads "Doris Meyer". The signature is fluid and cursive.

Doris C. Meyer
Chair, MOPS International Board of Directors



MOPS INTERNATIONAL

2370 SOUTH TRENTON WAY

DENVER, CO 80231

P. 303.733.5353 W. MOPS.ORG



MOPS.INT



@MOPS_INT

© COPYRIGHT 2013, MOPS INTERNATIONAL, INC.