

2009 MOPS International Convention Exhibitor Information



Standard Exhibitor Package
\$1,000.00

Includes

- * Approximately 10' x 10' single standard booth
- * Draped 8' back wall and 3" sides
- * 8' Table, two chairs, waste basket and aisle carpeting
- * Printed Sign (7"x44") with company name and booth number
- * Your organization will be listed as an exhibitor on the MOPS International website, along with your hyperlink
- * Your organization's name, description and booth number will be included in our Convention program **only if you have registered before July 15, 2009**
- * Two limited Convention registrations and badges for each booth*
- * Two boxed lunches for Thursday for each booth**

Double booth pricing option can be found below. Please contact us if you are interested in a larger space.

Premium Exhibitor Package
\$1,200.00

Includes

- * Corner booth or prime location (10' x10' booth)
- * Draped 8' back wall and 3" sides
- * 8' Table, two chairs, waste basket and aisle carpeting
- * Printed Sign (7"x 44") with company name and booth number
- * Your organization will be listed as an exhibitor on the MOPS International website, along with your hyperlink
- * Your organization's name, description and booth number will be included in our Convention program **only if you have registered before July 15, 2009**
- * Two limited Convention registrations and badges for each booth*
- * Two boxed lunches for Thursday for each booth**

Double booth pricing option can be found below. Please contact us if you are interested in a larger space.

These Packages Do NOT Include:

Additional services such as electricity, phone/data lines, wireless internet access, etc. Information regarding ordering and payment for such items will be sent to you from the Freeman Company.

Entrance into workshops and breakout sessions. If you would like to attend a workshop or breakout session, the cost is \$25 per person. Please contact the Sponsor Relations Team at exhibitors@MOPS.org to make payment arrangements. Deadline to register for the workshops is August 14, 2009.

* Additional Badges may be purchased **IN ADVANCE ONLY** for \$10 each. **NO ADDITIONAL BADGES WILL BE DISTRIBUTED AT CONVENTION.**

** Additional boxed lunches may be purchased in advance for \$24.75 each.

Additional Opportunities

Double Booth (10' x 20') Standard	\$1,700
Double Booth (10' x 20') Premium	\$2,100
Inclusion in post-Convention email blast sent to all Convention attendees (50 words in hyperlink/graphic)	\$ 300
Mom-E-Mail e-newsletter sent to more than 85,000 Mothers of Preschoolers (Jan-Aug)	\$1,000
Leaders Online e-newsletter sent to over 32,000 group leaders (Jan-Aug)	\$1,000
Full Outside-Back Cover/Full-Color Convention Program Advertisement	\$1,500
Full Inside-Front or Inside-Back Cover/Full-Color Convention Program Advertisement	\$1,200
Full-Page/Full-Color Convention Program Advertisement	\$1,000
Full-Page/Black & White Convention Program Advertisement	\$ 800
Half-Page/Black & White Convention Program Advertisement	\$ 400
Inclusion in the MOPS International Holiday email blast, sent to more than 85,000 MOPS moms and leaders Limited to nine companies (20 words in hyperlink/graphic)	\$ 700