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**MOPS** 2013-14 *MINISTRY IMPACT* REPORT

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*MOPS International* encourages and equips moms of young children to realize their potential as mothers, women and leaders in relationship with Jesus and in partnership with the local church.

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APPROXIMATELY  
**2,150 WOMEN**  
 BEGAN A  
 RELATIONSHIP  
**WITH JESUS**  
 THROUGH MOPS

LAUNCH OF  
**HELLO, DARLING**  
*This is motherhood*  
 MAGAZINE AND BLOG  
 WITH OVER  
**125,000**  
 BLOG FOLLOWERS



MOPS  
 STARTED  
**691**  
 NEW  
 MOPS GROUPS

MOPS PARTNERED WITH

**3,089**  
 CHURCHES  
 FORMING  
**3,739**  
 MOPS GROUPS

**2013-14**  
 YEAR-AT-A-GLANCE



**MOMCON 2013**  
 WAS HELD IN  
 KANSAS CITY

**3,300**  
 LEADERS TRAINED

MOPS' 2013-14  
 THEME WAS  
**BEAUTIFUL**  
**MESS**  
 BASED ON  
 EPHESIANS 2:10

**86%**   
 OF MOPS MOMS  
 REPORTED GROWING  
 SIGNIFICANTLY IN THEIR  
 ABILITY TO HANDLE  
 THE CHALLENGES  
 OF MOTHERING

MOPS RAISED  
**\$11,844.53**  
 THROUGH  
 COMMUNITY FIRST  
 FOUNDATION  
 ON COLORADO GIVES DAY

COLORADO  .ORG

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# TRANSFORM HER WORLD

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Dear MOPS Family,

This has been an incredible year of growth and impact at MOPS and your prayers and gifts have made it possible. You've helped change "her world" for over 100,000 families around the world -- one mom at a time. One mom shared recently, "MOPS saved my life and my marriage. I am so thankful!"

Our strategic focus in 2013-14 was *Grow More and Healthier Groups*. Through partnerships with denominations and new initiatives that have allowed us to go door to door to churches and pastors, we started 691 new MOPS groups this year. MOPS provided new group and leader resources along with personal coaching for group leaders, creating healthy thriving groups that reach out to even more moms. Everything we do is designed to impact moms in mothering, in their marriages and to take that next step in their relationship with Christ.

The coming year is sure to be exciting and I invite you to walk alongside MOPS as we focus on *Growing and Supporting Groups that Stick*. We will be executing retention and growth strategies that help our leaders and groups become their healthy best, reaching out to every mom of young children in their community. This year's theme *Be*

*you, Bravely* (Isaiah 43:18-19) will challenge moms to be the wife, mother and leader that God has equipped and called her to be. We'll inspire her to be bold in her friendships and to grow in relationship with her husband, co-workers and family, sharing courageously what God has done in her life.

We wholeheartedly believe that every mom needs a friend, every leader needs a chance to grow and every church needs a MOPS group. It's my pledge to you that we won't stop until every church has heard about the life-changing power of MOPS because we know that every mom who knows Jesus changes her world.

Thank you for being our partner in changing the world, one mom at a time!

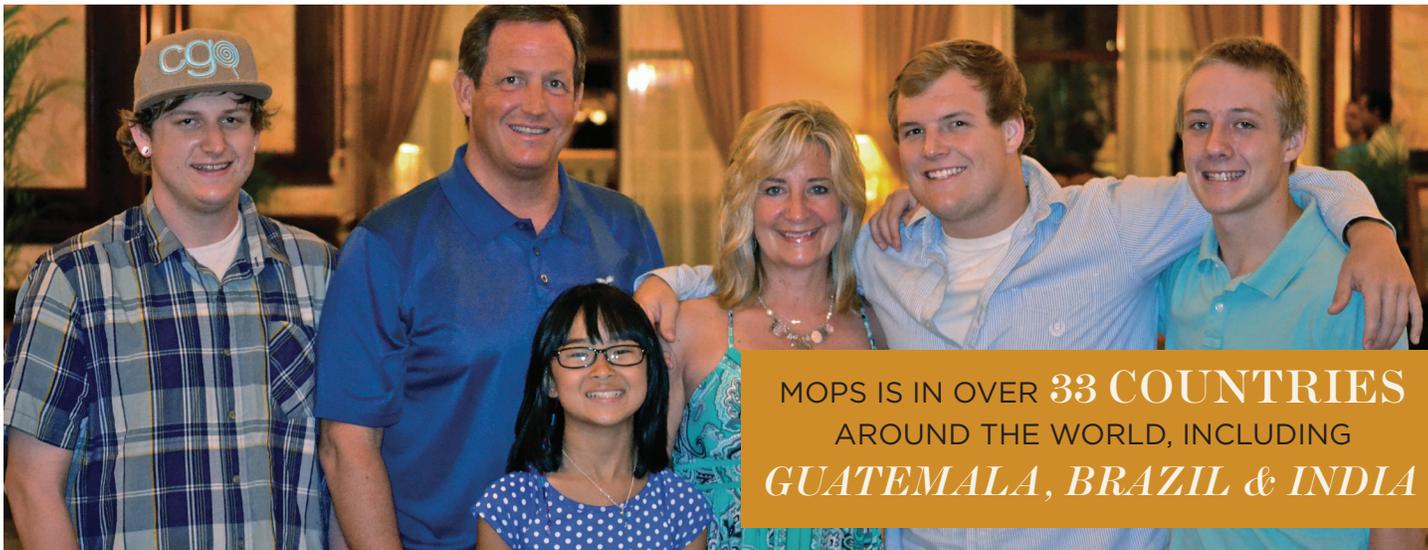


With a thankful heart,

A handwritten signature in black ink that reads "Sherry". The signature is written in a cursive, flowing style.

Sherry Surratt

CEO and President, MOPS International



MOPS IS IN OVER **33 COUNTRIES**  
AROUND THE WORLD, INCLUDING  
*GUATEMALA, BRAZIL & INDIA*

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## MOPS ECHOES AROUND THE WORLD

SHERRI CRANDALL, MOPS MOM, LEADER,  
MENTOR AND SUPPORTER

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**MOPS GROUP** Mission Hills MOPS (Littleton, CO)

### HOW DID YOU FIRST GET INVOLVED WITH MOPS?

19 years ago, I was new to Denver and didn't know a single person. I found immediate connections with moms through MOPS and began attending Mission Hills Church. At MOPS, I made lifelong friends. I shared tears with those moms on the first day of kindergarten and now as we send our older children to college!

### HOW DOES MOPS IMPACT WOMEN IN YOUR CHURCH?

So often, MOPS is the first step in the door of the church. Not only do moms get involved, dads and kids get connected as well. Over and over I see a young mom

invited to MOPS. And as she gets involved and grows as a mom and wife, she begins to see herself as a leader. Eventually she begins to serve in other ministries in the church. MOPS starts with the mom, and echoes through her world. In fact, I'm a prime example! Today I serve as the Associate Director of Women's Ministry at Mission Hills and write and speak to a variety of women's groups. The leadership experience and training I received at MOPS propelled all of that.

### HOW DID YOUR HEART BECOME ENTWINED WITH MOPS LATIN AMERICA?

I met MOPS Latin America Ministry Strategist at MOMcon two years ago. We began a special friendship and a shared love for MOPS. As our MOPS groups have shared ideas and prayed with one another, I am so blessed to see MOPS' impact around the world! Just this year, several of Mission Hills' MOPS leaders and I went to Guatemala to serve at the first Latin American MOPS conference. "Better moms make a better world" has a whole new meaning as I watch the women of Guatemala live out the MOPS ministry in living color!

### SHERRI NOW

Sherry and her family continue to be involved at Mission Hills Church—and MOPS!



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## HER WORLD, HIS PERSPECTIVE

JON WITENKO, MOPS DAD, HUSBAND  
TO KELLIE AND MOPS ADVOCATE

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**MOPS GROUP** MOPS of New Hope (Fort Myers, FL), Shift Church MOPS (Gainesville, FL)

### HOW DID MOPS CHANGE YOUR FAMILY?

After our first baby was born, my wife Kellie became a shell of her former self, seemingly reduced to “lactation and sanitation!” Our transition into parenthood was marred with emotional challenges. Those early months, I was not a great father and definitely not a supportive husband.

As we neared the breaking point in our marriage, a friend invited Kellie to MOPS. Over the next six years, MOPS blessed our family's life like crazy. We both accepted Christ in our hearts and lives. MOPS changed our marriage and the future of our kids.

### HOW DID MOPS CHANGE YOU AS A DAD?

MOPS not only gave Kellie a support system, it gave me a support system as a dad. Kellie's MOPS stories and the growth in our family make me envious that I'm not able to attend MOPS!

### HOW DO YOU STAY CONNECTED WITH MOPS TODAY?

Anytime we interact with a first time parent, I'm quick to ask, “Have you heard of MOPS?” Over the years, Kellie has been able to give back to MOPS through a local MOPS leadership team. Some of her greatest experiences have been launching a new MOPS group as part of a church plant and introducing a MOMSnext group in our town. I have watched her blossom into an amazing mother, leader and woman of God through MOPS.

### JON AND KELLIE NOW

The Witenkos are now parents to five little ones and continue to spread the MOPS love to new parents!

In addition to Classic MOPS groups, MOPS offers specialty MOPS programs to meet the needs of every mom:

### TEEN MOPS

**104** TEEN MOPS  
GROUPS NATIONALLY

### MILITARY MOPS

*FOR MOMS LIVING WITH THE  
CHALLENGES OF MILITARY LIFE*

**50** GROUPS AROUND THE WORLD

### MOMSNEXT

*FOR MOMS OF ELEMENTARY-  
AGED CHILDREN*

**349** GROUPS NATIONALLY



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## RIPPLES OF INFLUENCE

KATHY JERMAN, MOPS MOM, LEADER,  
VOLUNTEER STAFF AND TEEN MOPS LEADER

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**MOPS GROUP** Vineyard MOPS (Austin, TX), North Syracuse Baptist Church MOPS (Syracuse, NY), Northside MOPS (Liverpool, NY), Liverpool Teen MOPS (Liverpool, NY)

### HOW DID MOPS IMPACT YOU AS A NEW MOM YEARS AGO?

As a new mom, I felt so alone. At the time, we'd just moved to Texas. I had no friends or family near me. But as I attended MOPS meetings, I realized I wasn't alone and there were moms going through all the same things I was!

Our Leadership Team became my lifeline of relationship and support. I still keep in touch with those moms.

### WHAT DO YOU LOVE ABOUT MOPS LEADERSHIP?

I love how God uses everyday women to do extraordinary things for his glory. Fourteen years ago, I was insecure in my mothering abilities and scared to death of my new leadership position within MOPS. Through the years, God has used MOPS to equip, grow and shape me into the leader I am today.

As a MOPS Volunteer Staff member, I love encouraging MOPS leaders and cheering them on as they selflessly give of themselves. I love connecting leaders to all the valuable training resources that MOPS International offers. What a joy to see moms grow and live out God's calling on their lives!

### WHY DOES TEEN MOPS HAVE SUCH A SPECIAL PLACE IN YOUR HEART?

The moms in our group are each beautiful, loving and caring young ladies. All of them are brave, choosing to give life to their precious babies. They face difficult choices and come from challenging backgrounds—abuse, drugs, poverty—but are determined to give their children the best life possible.

As Teen MOPS leaders, we simply love them without judgment but full of hope they'll take steps closer to Jesus. Being a Teen MOPS leader has proven to be the hardest but most rewarding endeavor thus far in my time with MOPS!

### KATHY NOW

Kathy continues to stay involved with MOPS as a Volunteer Staff. Her four children, who were all once MOPPETS, are now 17, 14, 12 and 9. And she and her husband Mike have been married 20 years.



Thanks to our generous supporters, MOPS International underwrites all group registration and membership costs for Teen and Military MOPS groups and moms.



MOPS HAS IMPACTED  
**3 GENERATIONS**  
OF MOMS FOR CHRIST, WITH  
AN EXTENDED REACH OF  
*13 MILLION LIVES*

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## MOPS AND A LEGACY OF FAITH

EMILY MULLINS, SECOND-GENERATION MOPS MOM  
& HER MOM, MARIE KOONTZ

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**MOPS GROUP** Trinity Evangelical Free MOPS (South Bend, IN)

### **HOW DID YOUR FAMILY GET INVOLVED WITH MOPS?**

My parents married when my mom was three months pregnant with my older sister. Soon, she had four more kids – myself and my three brothers! She loved being with us, but says she often went into “Maniac Mom” mode. Being a full time mom to five kids is just plain hard sometimes!

At her cousin’s invitation, my mom began attending MOPS in the 1990’s. My brothers and I were in MOPPETS, the children’s ministry affiliated with our local MOPS group.

### **HOW DID MOPS CHANGE YOUR FAMILY’S LIFE?**

Because of one simple invitation to MOPS back in 1990, both my mom and dad committed their lives to Christ. All five of us kids now have our own thriving walks with Jesus. It’s interesting (and frightening) to consider where we might be if MOPS wasn’t such a big part of my mom’s life.

### **EMILY AND MARIE NOW**

I’m a second-generation MOPS mom to two precious little girls. I couldn’t be more proud of the legacy my mom has built for the generations to follow. Personally, I love MOPS because it gives me a safe, non-judgmental place to refocus. We’re moving to Texas this fall and I can’t wait to get connected at Grace Community MOPS in Tyler, TX.

My mom is currently battling multiple sclerosis. While no one would choose this journey, we have peace because we know the battle for her heart was won over 20 years ago, thanks to MOPS! My own MOPS group is a place to be “loved on” and encouraged during rough seasons. I love knowing I am not walking this path alone.



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## HOW CAN YOU GET INVOLVED?

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You can impact generations of families for Christ by:

- PRAYING FOR MOPS
- TELLING A MOM ABOUT MOPS
- STARTING OR LEADING A MOPS GROUP
- MENTORING A MOPS GROUP
- CONNECTING CHURCHES TO MOPS
- GIVING TO MOPS

Join thousands of men and women who passionately invest in young moms and families.

Contact us for more details about supporting MOPS at **888.910.MOPS** or **MOPS.ORG/DONATE**

MOPS International is a 501(c)3 nonprofit organization. Contributions are tax deductible to the extent allowed by IRS guidelines. Audited financial statements are available upon request.



“I HAVE AND WILL ALWAYS SUPPORT MOPS FINANCIALLY.

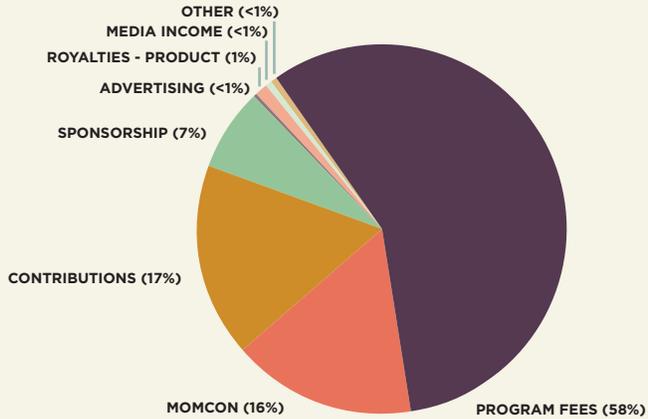
I AM THE MOPS STORY AND HAVE BEEN BLESSED TO IMPACT SO MANY MOMS THROUGH GIVING, MENTORING AND SERVING.

I WANT TO CONTINUE TO GIVE TO MOPS SO THAT YEARS FROM NOW, YOUNG MOMS CAN STILL EXPERIENCE MOPS!”

***SHERRI CRANDALL***

MOPS MOM, MENTOR & SUPPORTER

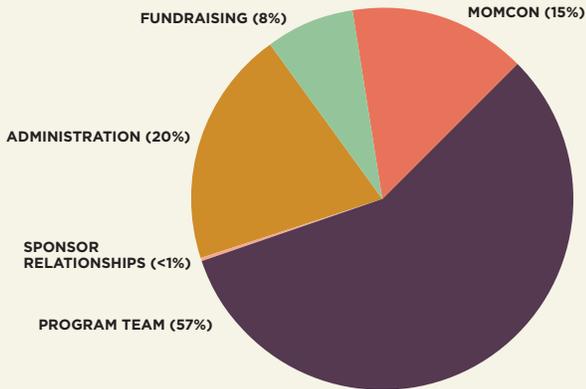
# FINANCIAL REPORT 2013-14



## REVENUE

<b>PROGRAM FEES</b> .....	\$2,909,196
<b>MOMCON</b> .....	\$808,825
<i>(OUR LEADERSHIP DEVELOPMENT CONFERENCE)</i>	
<b>CONTRIBUTIONS</b> .....	\$866,892
<b>SPONSORSHIP</b> .....	\$354,531
<b>ADVERTISING</b> .....	\$24,310
<b>ROYALTIES-PRODUCT</b> .....	\$49,398
<b>MEDIA INCOME</b> .....	\$35,421
<b>OTHER</b> .....	\$17,118

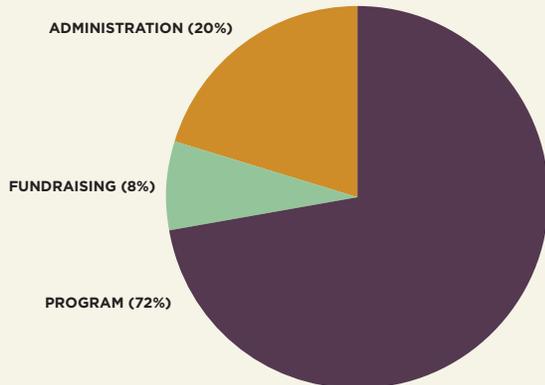
**TOTAL REVENUE \$5,065,691**



## EXPENSES

<b>FUNDRAISING</b> .....	\$359,868
<b>MOMCON</b> .....	\$696,256
<b>PROGRAM TEAM</b> .....	\$2,671,313
<b>SPONSOR RELATIONSHIPS</b> .....	\$13,435
<b>ADMINISTRATION</b> .....	\$921,445

**TOTAL EXPENSES \$4,662,317**



## FUNCTIONAL EXPENSES

<b>PROGRAM</b> .....	\$3,367,569
<b>FUNDRAISING</b> .....	\$359,868
<b>ADMINISTRATION</b> .....	\$934,880

**TOTAL EXPENSES \$4,662,317**

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# A LETTER FROM OUR BOARD CHAIR

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Dear MOPS Family,

Better moms make a better world. I believe that! I saw the impact of “better moms” by watching how much my wife (of almost 30 years now!) meant to our daughter, and its continued impact even past her college years. I saw, too, how this helped me be a better dad and how our relationship with Jesus Christ was foundational.

Knowing this impact and wanting to give back meaningfully, I unreservedly joined the MOPS board.

Having children is a life-changing experience. (Just ask any parent after hearing their newborn’s first cry!) Parenthood ushers in an intense focus on an infant that requires attention 24-hours a day, every day. Being a mom of young children is frightening, exhausting, exciting and rewarding. The life-long friendships and confidence gained from a group of young moms experiencing motherhood together combined with the wisdom and maturity of mentor moms who have already traveled this path are what makes MOPS so worthwhile to young moms.

The MOPS Board of Directors firmly believes that a mom who knows Jesus changes her world for

the better and that “better moms make a better world.” The MOPS Board and MOPS CEO Sherry Surratt seek to encourage, equip and develop moms to realize their potential as they grow in wisdom and grace and to provide churches sponsoring MOPS groups an environment to introduce each mom to a relationship with Jesus.

Thank you for your confidence in MOPS. We covet your prayers and support for the moms who will be forever impacted by your involvement.

Blessings,



A handwritten signature in black ink that reads "Roger Franklin". The signature is written in a cursive, flowing style.

Roger W Franklin  
Chair, MOPS International Board of Directors

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**MOTHERS of PRESCHOOLERS  
INTERNATIONAL**

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