

# MOPS International 2010 Convention Sponsorships

Nashville, TN - Gaylord Opryland

The MOPS International Convention is an annual opportunity to impact approximately 4,000 influential leaders and members of MOPS groups. The Convention experience provides powerful face-to-face communication and networking with our leaders and three days of exposure for your organization. These leaders make purchasing decisions for their MOPS groups and families. You can maximize your Convention presence through one of the following sponsor packages (**full payment due May 1, 2010**):

## Main General Session Sponsor (4,000 attendees) - Cost: \$12,000

- Double booth space (10' x 20') in premium location and six Convention attendee registrations
- One three-minute video segment\* shown during designated session for all 4,000 attendees
- Distribution of one flat collateral item to all attendees at designated general session, on chairs or at the door
- One full-page color advertisement in Convention program
- Logo recognition on the Convention program's Workshop Sponsors appreciation page
- Logo featured on sponsor appreciation banner prominently displayed during the event
- \* *Deadline for video submissions to the MI production team is May 15, 2010.*

## Personalized General Session Sponsor (1,000+ attendees) - Cost: \$5,000

- Single booth space (10' x 10') in premium location and four Convention attendee registrations
- One three-minute video segment\* shown during designated session or two-minute script— read by MI staff
- Chair distribution of one collateral item to all attendees at session
- One full-page color advertisement in Convention program
- Logo recognition on the Convention program's Workshop Sponsors appreciation page
- Logo featured on sponsor appreciation banner prominently displayed during the event
- Use of 10ft. table outside designated session for 30 minutes before and 30 minutes after session
- \* *Deadline for video submissions to the MI production team is May 15, 2010.*

## Workshop Sponsor (200-600 attendees) - Cost: \$3,500

- Single booth space (10' x 10') in premium location and two Convention attendee registrations
- Ability to select designated workshop, alongside SR Team, to ensure best possible messaging fit
- One two-minute announcement during workshop, provided in script form— read by MI staff
- Chair distribution of one collateral item to all attendees at workshop
- Logo recognition on the Convention program's Workshop Sponsors appreciation page
- Logo featured on sponsor appreciation banner prominently displayed during the event
- Use of 10ft. table outside designated workshop for 30 minutes before and 30 minutes after workshop

## Program Advertising

- Full-Page/Full-Color (8.5 x 11).....\$1,000
- Full-Page/B/W (8.5 x 11).....\$ 800
- Half-Page/B/W (8.5 x 5.5).....\$ 400
- Full **Inside-Front** or **Inside-Back** Cover/Full-Color.....\$1,200
- Full **Outside-Back Cover**/Full-Color.....\$2,300

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### Internet Café Sponsor - Cost: \$7,500 (One available)

- Includes rental charges to cover furnishings, including (3) café-height tables and stools and (3) computer terminals with Internet access
- Logo prominently presented on all computer desktops
- All terminals programmed to open to your web page
- Single (10' x 10') booth in a premium location
- Four Convention attendee registrations
- One full-page color ad in the Convention program
- Logo on sponsor appreciation banner prominently displayed during event

### Tote Bag Sponsor - Cost: \$7,500 (SOLD for 2010)

- Company logo printed on all attendee tote bags (approximately 4,000)
- Double (10' x 20') booth in premium location
- Four Convention attendee registrations
- One full-page color ad in the Convention program
- Logo on sponsor appreciation banner prominently displayed during event

### Concert Night or Comedy Night Sponsor - Cost: \$5,000

- Your choice of two available late-night events
- One three-minute video segment\* to be shown to all attendees
- Collateral materials distributed at the door to all attendees
- Single (10' x 10') booth in a premium location
- Four Convention attendee registrations
- One full-page color ad in the Convention program
- Logo on sponsor appreciation banner prominently displayed during event

\* *Deadline for video submissions to the MI production team is May 15, 2010.*

#### **Director of Ministry Advancement:**

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