

2010 MOPS International Convention Exhibitor Information



Standard Exhibitor Package
\$1,000.00

Includes

- * Approximately 10' x 10' single standard booth
- * Draped 8' back wall and 3' sides
- * 6' Table, two chairs, waste basket and aisle carpeting
- * Printed Sign (7"x44") with company name and booth number
- * Your organization will be listed as an exhibitor on the MOPS International website, along with your hyperlink
- * Your organization's name, description and booth number will be included in our Convention program **only if you have registered by June 10, 2010**
- * Two limited Convention registrations and badges for each booth—allowing access to General Sessions
- * Snacks and water during Exhibit Hall open hours

Double booth pricing option can be found below. Please contact us if you are interested in a larger space.

Premium Exhibitor Package
\$1,200.00

Includes

- * Corner booth or prime location (10' x10' booth)
- * Draped 8' back wall and 3' sides
- * 6' Table, two chairs, waste basket and aisle carpeting
- * Printed Sign (7"x 44") with company name and booth number
- * Your organization will be listed as an exhibitor on the MOPS International website, along with your hyperlink
- * Your organization's name, description and booth number will be included in our Convention program **only if you have registered by June 10, 2010**
- * Two limited Convention registrations and badges for each booth—allowing access to General Sessions
- * Snacks and water during Exhibit Hall open hours

Double booth pricing option can be found below. Please contact us if you are interested in a larger space.

These packages Do NOT Include the following items:

- additional services such as electrical drops, phone/data lines, wireless internet access, extra furnishings, etc. (ALL booth logistics are handled by Freeman Company. For pricing information and order forms, visit www.myfreemanonline.com or call 615.884.5785.) Order early to take advantage of advance-order **discount** rates. **Place your order by July 22, 2010.**
- entrance into workshops and breakout sessions (If you would like to attend a workshop or breakout session, the cost is \$25 per person. Please contact the Sponsor Relations Team at exhibitors@MOPS.org to make payment arrangements. **Deadline** to register for the workshops is **June 24, 2010.**

NOTE: Items on this page can be purchased online with your booth (after application approval) at www.MOPS.org/sponsorlogin. A 25% deposit is required upon registration through 4/1/10. Beginning 4/1/10, all outstanding balances and new registrations must be paid in full.

Additional Opportunities:

Double Booth (10' x 20') Standard	\$1,700
Double Booth (10' x 20') Premium	\$2,100
Inclusion in post-Convention email blast sent to all Convention attendees (25 words, one graphic and one hyperlink)	\$ 350
Sponsorship of Mom-E-Mail eNewsletter sent to approximately 85,000 Mothers of Preschoolers	\$1,000
Sponsorship of Leaders Online eNewsletter sent to approximately 32,000 group leaders	\$1,000
Full Outside-Back Cover /Full-Color Convention Program Advertisement	\$2,300
Full Inside-Front or Inside-Back Cover/Full-Color Convention Program Advertisement	\$1,200
Full-Page/Full-Color Convention Program Advertisement	\$1,000
Full-Page/Black & White Convention Program Advertisement	\$ 800
Half-Page/Black & White Convention Program Advertisement	\$ 400
Inclusion in the MOPS International Christmas email blast, sent to approximately 85,000 MOPS moms and leaders Limited to eight companies and includes the following:	
- 150 x 150 pixel .jpg graphic, 20 words, website link	
- A <i>week-long</i> link, via our homepage, to your ad: for one week after the actual blast date, we'll have an area on our homepage inviting moms to "See Special Offers from Friends of MOPS International!" that will link to the blast content	\$ 700