

MOPS International 2009 Convention Sponsorships

Nashville, TN - Gaylord Opryland, September 24 - 26

The MOPS International Convention is an annual opportunity to impact approximately 4,500 influential leaders of MOPS groups. The Convention experience provides powerful face-to-face communication and networking with our leaders and three days of exposure for your organization. These leaders make purchasing decisions for their MOPS groups and families. You can maximize your Convention presence through one of the following sponsor packages (**full payment due July 1, 2009**):

Main General Session Sponsor (4,500 attendees) - Cost: \$12,000 (Two still available)

- Double booth space (10' x 20') in premium location and six Convention attendee registrations
- One three-minute video segment* shown during designated session for all 4,500 attendees
- Distribution of one flat collateral item to all attendees at designated general session, on chairs or at the door
- Two invitations to the annual Convention VIP event for MOPS International
- One full-page color advertisement in Convention program
- Delta Island Light Pole Signage — two signs provided
- Logo recognition on the Convention program's Workshop Sponsors appreciation page
- Logo and hyperlink on the MOPS International website — Convention Sponsors page
- Name and logo featured on sponsor appreciation banner prominently displayed during the event

* *Deadline for video submissions to the MI production team is June 15, 2009.*

Personalized General Session Sponsor (1,000+ attendees) - Cost: \$5,000 (Three available)

- Single booth space (10' x 10') in premium location and four Convention attendee registrations
- One two-minute video segment* shown during designated session or two-minute script — read by MI
- Chair distribution of one collateral item to all attendees at session
- One full-page color advertisement in Convention program
- Logo recognition on the Convention program's Workshop Sponsors appreciation page
- Logo and hyperlink on the MOPS International website — Convention Sponsors page
- Name and logo featured on sponsor appreciation banner prominently displayed during the event
- Use of 10ft. table outside designated session for 30 minutes before and 30 minutes after session

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Workshop Sponsor (200-600 attendees) - Cost: \$3,500

- Single booth space (10' x 10') in premium location and two Convention attendee registrations
- One two-minute announcement during workshop, provided in script form — read by MI staff
- Chair distribution of one collateral item to all attendees at workshop
- Logo recognition on the Convention program's Workshop Sponsors appreciation page
- Logo and hyperlink on the MOPS International website — Convention Sponsors page
- Name and logo featured on sponsor appreciation banner prominently displayed during the event
- Use of 10ft. table outside designated workshop for 30 minutes before and 30 minutes after workshop

Program Advertising

- Full-Page/Full-Color (8.5 x 11)\$1,000
- Full-Page/B/W (8.5 x 11)\$800
- Half-Page/B/W (8.5 x 5.5)\$400

Event Sponsorship
Opportunities

Better Moms Make A Better World

Internet Café Sponsor - Cost: \$7,500 (**One available**)

- Internet Café includes (3) café-height tables and stools and (3) computer terminals with Internet access
- Logo prominently presented on all computer desktops
- All terminals programmed to open to your web page
- Double (10' x 20') booth in a premium location
- Four Convention attendee registrations
- One full-page color ad in the Convention program
- Logo and hyperlink on the MOPS website — Convention Sponsors page
- Name and logo on sponsor appreciation banner prominently displayed during event

Tote Bag Sponsor - Cost: \$7,500 (**SOLD for 2009**)

- Company logo printed on all attendee tote bags (approximately 4,500 bags)
- Double (10' x 20') booth in premium location
- Four Convention attendee registrations
- One full-page color ad in the Convention program
- Logo and hyperlink on the MOPS website — Convention Sponsors page
- Name and logo on sponsor appreciation banner prominently displayed during event

Concert Night or Comedy Night Sponsor - Cost: \$7,500

- Your choice of two available late-night events
- One three-minute video presentation* to be shown to all attendees
- Collateral materials distributed at the door to all attendees
- Double (10' x 20') booth in a premium location
- Four Convention attendee registrations
- One full-page color ad in the Convention program
- Logo and hyperlink on the MOPS website — Convention Sponsors page
- Name and logo on sponsor appreciation banner prominently displayed during event

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